

## BIOGRAPHICAL SKETCH

Cash, Sean B.

Agriculture, Food and Environment Program  
Department of Food and Nutrition Policy  
Friedman School of Nutrition Science and Policy  
Tufts University, 150 Harrison Ave., Boston MA 02111

### A. Professional Preparation

The Johns Hopkins University	International Relations	BA, 1992
University of Michigan, Ann Arbor	Applied Economics	MA, 1998
University of California, Berkeley	Agriculture and Resource Economics	MS, 2000
University of California, Berkeley	Agriculture and Resource Economics	PhD, 2003

### B. Appointments

2012 – Present	Associate Professor, Department of Food Policy and Applied Nutrition, Friedman School of Nutrition Science and Policy, Tufts University, Boston, MA
2010 - Present	Adjunct Professor, Department of Rural Economy, University of Alberta, Edmonton, Canada
2008 – 2012	Faculty Associate and Assistant Professor, Department of Consumer Science, University of Wisconsin – Madison
2003 - 2010	Associate Professor and Assistant Professor, Department of Rural Economy, University of Alberta, Edmonton, Canada
1998 – 2003	Research Assistant, Department of Agricultural and Resource Economics, University of California, Berkeley
2000	Consulting Research Associate, Dornbusch and Company, San Francisco, CA, USA
1998	Summer Research Assistant, Resources for the Future, Washington, DC
1996	Research Assistant, School of Natural Resource and the Environment, University of Michigan, Ann Arbor
1992 – 1994	Legal and Research Assistant, Environmental Practice Group, Arnold & Porter, Washington, DC

### C. Selected Publications

Yoni Freedhoff, Arya Sharma, Arya, Sara Kirk, Michael Vallis, Paul Poirier, Geoff Ball, Sean Cash, Nicholas Christou. 2012. "Realistic first steps for effectively managing obesity in Canada." *Clinical Obesity* (forthcoming).

Guy EJ Faulkner, Paul Grootendorst, Van Hai Nguyen, Tatyana Andreyeva, K Arbour-Nicitopoulos, M Christopher Auld, Sean B Cash, John Cawley, et al, 2011. "Economic instruments for Obesity Prevention: Results of a Scoping Review and Modified Delphi Survey." *International Journal of Behavioral Nutrition and Physical Activity* 8: 109.

Ryan Lacañilao, Sean B. Cash, and Wiktor L. Adamowicz. 2011. "Heterogeneous Consumer Response to Snack Food Taxes and Warning Labels: Implications for Public Health." *Journal of Consumer Affairs* 45(1): 108-122.

Sean B. Cash. 2011. "Policy Evaluation and Benefit Cost Analysis." Chapter 22 in *The Oxford Handbook on the Economics of Food Consumption and Policy*. Oxford University Press.

Kevin Webster, Cindy Jardine, Lynn McMullen, and Sean B. Cash. 2010. "Risk Ranking: Investigating Expert and Public Differences in Evaluating Food Safety Risks." *Journal of Food Protection* 73(10): 1875- 1885.

- Sean B. Cash and Christiane Schroeter. 2010. "Behavioral Economics: A New Heavyweight in Washington?" Thematic issue on Addressing the Obesity Challenge, *Choices* 25(3).
- Leia M. Minaker, Kim D. Raine, and Sean B. Cash. 2009. "Measuring the food service environment: Development and implementation of assessment tools." *Canadian Journal of Public Health* 100(6): 421-425.
- Holly A. Ameden, Peter C. Boxall, Sean B. Cash, and D. Angele Vickers. 2009. "An Agent-Based Model of Border Enforcement for Invasive Species Management." *Canadian Journal of Agricultural Economics* 57: 481-496.
- Lisa E. Annett, Vijay Muralidharan, Peter C. Boxall, Sean B. Cash, and Wendy V. Wismer. 2008. "Influence of information on hedonic evaluation of organic and conventional bread." *Journal of Food Science* 73(4): H50 -H57.
- Sean B. Cash and Ryan Lacanilao. 2007. "Taxing food to improve health: Economic evidence and arguments." *Agricultural and Resource Economics Review* 36(2): 174-182.
- Holly A. Ameden, Sean B. Cash, and David Zilberman. 2007. "Border enforcement and firm response in the management of invasive species." *Journal of Agricultural and Applied Economics* 39: 35-46.
- Sean B. Cash, Ellen W. Goddard, and Mel Lerohl. 2006. "Canadian health and food: The links between policy, consumers, and industry." *Canadian Journal of Agricultural Economics* 54: 605-629.
- Chris Arnot, Peter C. Boxall, and Sean B. Cash. 2006. "Do ethical consumers care about price? A revealed preference analysis of fair trade coffee purchases." *Canadian Journal of Agricultural Economics* 54: 555-565.
- Sean B. Cash, David L. Sunding, and David Zilberman. 2005. "Fat taxes and thin subsidies: Prices, diet, and health outcomes." *Acta Agriculturae Scand C: Food Economics* 2: 167-174.

#### **D. Synergistic Professional Activities**

1. Chair, Food Safety and Nutrition Section, Agricultural and Applied Economics Association, 2011-Present, and Steering Committee Member, 2008-Present.
2. Member, Blue Ribbon Panel on Consumer Concerns About Food, Health, and Safety, Council on Food, Agricultural, and Resource Economics, Washington, DC, 2011 – Present.
3. Member, Expert Panel on Regulatory Review of USDA Invasive Species Management (Light Brown Apple Moth), National Academy of Sciences/National Research Council, Washington, DC, 2009.
4. Testimony on economic interventions to combat childhood obesity, House of Commons Standing Committee on Health, Ottawa, Ontario, October 2006. Published in House of Commons HESA Evidence, 39th Parliament, 1st session, No. 019.
5. Research and teaching contributions to NSF-supported online interdisciplinary course sequence in global climate change, University of Michigan, 1996-1998.

#### **E. Selected Research Support**

McAlister (PI) & Cash (Co-I) "Salience and Understanding of School Lunch Interventions Involving Pre-Commitment to Purchase Decisions" Cornell Behavioral Economics and Nutrition Center (2012-2013).

(Cash, PI) (2011-2012) "Do Kids Care About the Price Tag?" University of Wisconsin – Madison Graduate School Competitive Grant. (2011-2012).

(Cranfield, PI) "The chicken wears no skin: Ordering effects in elicitation of willingness to pay for multiple credence attributes in ethical and novel food products," Agriculture and Agri-Food Canada, Agricultural Policy Research Network on Consumer and Market Demand (2010 – 2011). Role: Co-Investigator

(Grebitus, PI) “Network on the economics of food choice and health,” German Research Foundation. (2010 – 2013). Role: Co-Investigator

Cash (PI) & McAlister (2010-2011), Research Planning Grant to Support Application of Behavioral Economics in USDA’s Child Nutrition Programs, “Influence of Developmental Differences on Children’s Response to Information on Foods,” US\$25,000.

Co-Investigator, “Alberta Policy Coalition for Cancer Prevention,” Alberta Cancer Board (Kim Raine and Canadace Nykiforuk, University of Alberta, PIs). CAD \$1,000,000 (2009 – 2010).

Principal Investigator, “The economics of childhood obesity: A policy scan,” Institute for Health Economics. CAD \$25,000 (2009).

Co-investigator, “Practical behavioural modifications for type 2 diabetes treatment: The Alberta Living Plan,” Emerging Research Teams grant program, Capital Health and Faculty of Medicine and Dentistry, University of Alberta (Cathy Chan, University of Alberta, PI). CAD \$300,000 (2008 – 2011).

Principal Investigator, “An experimental investigation of the impact of fat taxes: Price effects, food stigma, and information effects on economic instruments to improve dietary health,” Research Development Initiative, Social Sciences and Humanities Research Council of Canada (SSHRC). CAD \$29,600 (2007 – 2009).

Principal Investigator, “An experimental investigation of the impact of fat taxes,” Agriculture and Agri-Food Canada, Agricultural Policy Research Network on Consumer and Market Demand. CAD \$17,800 (2007 –2008).

Co-investigator and institutional lead researcher, “Border enforcement, importer behaviour, and trade-related invasive species risk,” United States Department of Agriculture, Program for Research on the Economics of Invasive Species Management (David Zilberman, UC Berkeley, PI). USD \$132,000 (2006 – 2008).

Principal Investigator, “Sharing corporate-smallholder partnership lessons across South African countries,” Centre for International Forestry Research (with Marty Luckert, University of Alberta, Co-PI). CAD \$13,000 (2006 – 2008).

Co-Investigator, “Community-based antiretroviral treatment for AIDS patients in rural Uganda,” Canadian Institutes for Health Research operating grant award (Walter Kipp, University of Alberta, PI). CAD \$1.3 million (2005 – 2009).

#### **E. Graduate Advising and Committee Memberships (last 4 years)**

Rebecca Nemeč (Tufts), Yulian Ding (U Alberta), Wenzhao Huang (U Alberta), Krista Rondeau (U Alberta), Craig Schram (U Alberta), Julie Vanderkloet (U Alberta), Kevin Webster (U Alberta), Ryan Lacanilao (U Alberta), Martha Hangula (U Alberta), Angele Vickers (U Alberta), Wendy Beaunom (U Alberta), Denise Maxwell (U Alberta), Cong Nie (U Wisconsin), Myoung Kim (U Wisconsin), Jun Huang (U Wisconsin), Yan Ting (U Wisconsin), Chen Yiyu (U Wisconsin), Kumuduni Kulasekera (U Guelph), Dee Warmath (U Wisconsin), Na Zhao (U Wisconsin)

The total number of graduate students advised: 39

The total number of postdoctoral scholars sponsored: 1