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Curriculum Vitae

Parke E. Wilde, Ph.D.

Associate Professor

Friedman School of Nutrition Science and Policy, Tufts University
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Education

Cornell University, Ithaca NY. Ph.D. in Agricultural Economics. 1998.
Cornell University, Ithaca NY. M.S. in Agricultural Economics. 1996.
Swarthmore College, Swarthmore PA. B.A. (honors) in Political Science. 1990.

Employment History

Associate Professor, Friedman School, Tufts University. July 2007 - present.
Director, Food Policy and Applied Nutrition Program, Friedman School, Tufts University. September 2006 - June 2008.
Assistant Professor, Friedman School, Tufts University. August 2003 - June 2007.
Economist, Economic Research Service (ERS), USDA. July 1998 - August 2003.
Editor, Nutrition Week, Community Nutrition Institute. July 1990 - June 1992.

Awards and Honors

Scholar in Residence. Tufts European Center, Talloires, France. June 2007.
Research Affiliate. National Poverty Center, University of Michigan. 2005.
Outstanding Article in Choices Magazine (honorable mention). AAEA. 2005.
Outstanding Dissertation. American Council on Consumer Interests. 1999.
G. F. Warren Award (outstanding article). Agricultural Economics, Cornell University. 1995.
Outstanding Master's Thesis. N. E. Agricultural and Resource Economics Association. 1995.

Teaching (student evaluations available on request)

Determinants of U.S. Food Policy. NUTR 303 (previously numbered NUTR 216).
Years: 2004-2008 (fall).
Advanced Analytic Methods for Nutrition Policy Research. NUTR 401
(previously numbered NUTR 281). Years: 2004-2007, 2009 (spring).
Regression Analysis for Nutrition Policy. NUTR 307 (previously numbered
NUTR 249). Years: 2005-2009 (spring).

Graduate Students

Ph.D. Dissertation Committee Member, current

Sonya Irish-Hauser, Jerusha Peterman, Melissa Bailey.

Ph.D. Dissertation Committee Member, past

Jennie Coates (2006), Xiang Gao, recipient of the Irwin H. Rosenberg Doctoral Research Award (2006), Chetana Mirle (2006), Lorraine Cordaro (2007), Meera Chhagan (2008).

Ph.D. Dissertation External Examiner

Sharon Kirkpatrick, University of Toronto, Canada (2008).

Ph.D. Advisor

Jerusha Peterman, Joseph Llobrera.

M.S. Advisor

Began 2004: Tara Agrawal, Jennifer Akula, Charlotte Block, Sivakumar Chandran, Laura Irizarry, Susan Kang, Julia McDonald, Sara Rakaczky, Rebecca Reynolds. Began 2006: Jennie Bass, Flannery Campbell, Aliza Wasserman. Began 2007: Katina Kefalas, Jenna Gibson, Amber Hansen, Kelly Lawrence, Sarah Pedersen, Gargi Wable. Began 2008: Ashley Colpaart, Chevaunne Edwards, Ashley Reynolds.

Professional Societies

American Agricultural Economics Association (AAEA). Secretary/treasurer of the Food Safety and Nutrition (FSN) Section, 2002-2004; chair of the FSN section, 2006-2007.

American Council on Consumer Interests.

Association of Public Policy Analysis and Management.

Friedman School Committee Assignments

Appointments, Tenure, and Promotions Committee. September 2008 - present.

Dean's Council. September 2006 - July 2008.

Committee on Committees. September 2004 - August 2008.

Search Committee. December 2006 - December 2008.

Research Support

Dynamics of Food Insecurity over Five Years. USDA/ERS Cooperative Agreement #58-4000-8-0066. \$30,000. October 2008 - September 2010. Principal investigator.

The Economics of the Thrifty Food Plan. USDA/ERS RIDGE grant, administered by the Harris School, University of Chicago. \$40,000. October 2007 - December 2008. Principal investigator.

Household Food Security and Tradeoffs in the Food Budget: A Revitalized Engel Approach. USDA/ERS. \$75,000. October 2005 - December 2007. Principal investigator.

Prototype Food Prices Database for Use with the National Health and Nutrition Examination Survey (NHANES). USDA/ERS. \$30,000 (Friedman School portion). October 2005 - September 2007. Advisory committee member (PI is Oral Capps of Texas A&M).

The Effect of Food Stamps on Food Security: Public Policy and Family Well-Being in the Economic Downturn of 2001-2002. USDA/ERS and National Poverty Center, University of Michigan. \$19,500. September 2004 - June 2005. Principal investigator.

Hunger and Nutrition Atlas. World Food Programme. \$53,120. June 2006 - March 2007. Statistical and econometric support (PI is Bea Rogers).

Product Nutrition Scoring. Safeway. \$301,140. June 2005 - May 2007. Statistical and econometric support (PI is Eileen Kennedy).

Editorial Boards and Activity

Editorial boards or committees: *Journal of Consumer Affairs* (current), *Family Economics and Nutrition Review* (past).

Referee: *American Journal of Agricultural Economics*, *Journal of Policy Analysis and Management*, *Food Policy*, *International Tax and Public Finance*, *Food and Nutrition Bulletin*, *Contemporary Economic Policy*, *Journal of Family and Economic Issues*, *Social Service Review*, *Social Science Quarterly*, *Appetite*, *Choices*, *Journal of Nutrition*, *Obesity*, *Review of Agricultural Economics*, *Journal of Agricultural and Resource Economics*, *Economic Inquiry*, *Nutrition Reviews*, *Southern Economic Journal*, *Agricultural Economics*.

Reviewer: grant proposals, report manuscripts, and survey instruments for USDA Economic Research Service (2003-present); Food Safety and Nutrition Section journal article award (2007-2008); grant proposals for the National Research Initiative, USDA Cooperative State Research, Education, and Extension Service (2003 and 2005); showcase proposals for the American Council on Consumer Interests (2005).

Bibliography

a) Refereed papers

Wilde, P. and J. Llobrera. 2009. "Using the Thrifty Food Plan to Assess the Cost of a Nutritious Diet." *Journal of Consumer Affairs* 43(2): 274-304 (in press).

Gao, X., T. Scott, P. Wilde, K. Tucker. 2009. "Food Insecurity and Cognitive Function in Puerto Rican Adults." *American Journal of Clinical Nutrition* 89: 1197 - 1203.

Wilde, P., L. Troy, and B. Rogers. 2009. "Food Stamps and Food Spending: an Engel Function Approach." *Am. J. Agr. Econ.* 91 (Early View, January, 2009).

Wilde, P. 2009. "Self-Regulation and the U.S. Response to Concerns about Food and Beverage Marketing to Children." *Nutrition Reviews* 67(3): 155-166.

Wilde, P. 2007. "Measuring the Effect of Food Stamps on Food Insecurity and Hunger: Research and Policy Considerations." Recent Advances in Nutrition Science (RANS). *J. Nutr.* 137: 307-310.

Gao, X., A. Lichtenstein, P. Wilde, and K. Tucker. 2006. "Meeting Adequate Intake (AI) for Dietary Calcium Without Dairy Foods in Adolescents, Aged 9-18 y (NHANES 2001-2002)." *Journal of the American Dietetic Association* 106(11): 1759-65.

Wilde, P. and J. Peterman. 2006. "Individual Weight Change Is Associated with Household Food Security Status." *J. Nutr.* 136: 1395-1400.

Wilde, P. 2006. "Federal Communication about Obesity in the Dietary Guidelines and Checkoff Programs." Perspective article. *Obesity* 14: 967-973.

Coates, J., E. Frongillo, R. Houser, B. Rogers, P. Webb, P. Wilde. 2006. "Commonalities in the Experience of Household Food Insecurity across Cultures: What Are Measures Missing?" *J. Nutr.* 136: 1438S-1448S.

Coates, J., P. Wilde, P. Webb, B. Rogers, R. Houser. 2006. "Comparison of a Qualitative and Quantitative Approach to Developing a Household Food Insecurity Scale for Bangladesh." *J. Nutr.* 136: 1420S-1430S.

Gao, X., P. Wilde, A. Lichtenstein, O. Bermudez, and K. Tucker. 2006. "The Maximal Amount of Dietary Alpha-Tocopherol Intake in U.S. Adults (NHANES 2001-2002)." *J. Nutr.* 136: 1021-1026.

Gao, X., P. Wilde, A. Lichtenstein, and K. Tucker. 2006. "The 2005 USDA Food Guide Pyramid is Associated with More Adequate Nutrient Intakes within Energy Constraints than the 1992 Pyramid." *J. Nutr.* 136: 1341-1346.

Wilde, P. 2004. "Message Under Revision: USDA Speaks About Beef, Pork, Cheese, and Obesity." Refereed magazine article. *Choices: The Magazine of Food, Farm, and Resource Issues.* 19(3): 47-51. Awarded "Outstanding Article in Choices (Honorable Mention)."

Wilde, P. 2004. "Differential Response Patterns Affect Food-Security Prevalence Estimates for Households with and without Children." *J. Nutr.* 134(August): 1910-1915.

Kabbani, N. and P. Wilde. 2003. "Short Recertification Periods in the U.S. Food Stamp Program." *J. Hum. Resour.* 38: 1112-1138.

Wilde, P. 2001. "The Food Stamp Benefit Formula: Implications for Empirical Research on Food Demand." *J. Agr. Resour. Econ.* 26(1): 75-90.

Wilde, P. and M. Andrews. 2000. "The Food Stamp Program in an Era of Welfare Reform: Electronic Benefits and Changing Sources of Cash Income." *J. Cons. Affairs* 34(1): 31-46.

Wilde, P. and C. Ranney. 2000. "The Monthly Food Stamp Cycle: Shopping Frequency and Food Intake Decisions in an Endogenous Switching Regression Framework." *Am. J. Agr. Econ.* 82(1): 200-213.

Wilde, P., P. McNamara, and C. Ranney. 1999. "The Effect of Income and Food Programs on Dietary Quality: A Seemingly Unrelated Regression Analysis with Error Components." *Am. J. Agr. Econ.* 81(4): 959-971.

Wilde, P. and C. Ranney. 1996. "The Distinct Impact of Food Stamps on Food Spending." *J. Agr. Resour. Econ.* 21(1): 174-185.

b) Other papers

Articles

Wilde, P. 2007. "Plowing Through the Politics of Agriculture." *Tufts Nutrition* 9(1): 15.

Wilde, P. 2007. "The Public Policy of Generic Food Marketing for Fruits and Vegetables." *International Fruit and Vegetable Alliance Newsletter.*

Wilde, P. and M. Nord. 2005. "The Effect of Food Stamps on Food Security: A Panel Data Approach." *Rev. Agr. Econ.* 27(3): 425-432.

Wilde, P., S. Hofferth, S. Stanhope, M. Noonan, and N. Collins. 2000. "Pre-1997 Trends in Welfare and Food Assistance in a National Sample of Families." *Am. J. Agr. Econ.* 82(3): 642-648.

Wilde, P. and E. Dagata. 2002. "Food Stamp Participation by Elderly Americans Remains Low." *Food Review* 25(2).

Reports

Wilde, P., J. Llobrera, and F. Campbell. 2008. "The Thrifty Food Plan Calculator." Boston, MA: Friedman School of Nutrition Science and Policy, Tufts University, FPAN Working Paper 42.

Rogers, B. L., J. Wirth, K. E. Macías, and P. Wilde. 2007. *Mapping Hunger in Ecuador: A Report on Mapping Malnutrition Prevalence*. Friedman School of Nutrition Science and Policy, Tufts University.

Rogers, B. L., J. Wirth, K. E. Macías, and P. Wilde. 2007. *Mapping Hunger in Panama: A Report on Mapping Malnutrition Prevalence*. Friedman School of Nutrition Science and Policy, Tufts University.

Kennedy, E., P. Wilde, B. L. Rogers, P. Racsa. 2006. *Creating Healthy States: Building Healthier Nutrition Programs*. National Governors Association, Center for Best Practices.

Rogers, B. L., K. E. Macías, P. Wilde. 2006. *Atlas of Hunger and Malnutrition in the Dominican Republic*. Friedman School of Nutrition Science and Policy, Tufts University.

Taeuber, C., D. M. Resnick, S. P. Love, J. Staveley, P. Wilde, R. Larson. 2004. *Differences in Estimates of Food Stamp Program Participation Between Surveys and Administrative Records*. Washington, DC: U.S. Census Bureau.

Wilde, P. 2002. *Issues in Food Assistance: The Standard Deduction in the Food Stamp Benefit Formula*. ERS Food Assistance and Nutrition Research Report 26-3.

Wilde, P. 2001. *Understanding the Food Stamp Benefit Formula: A Tool for Measuring the Component Effects*. ERS Food Assistance and Nutrition Research Report 14.

Wilde, P., P. McNamara, and C. Ranney. 2000. *The Effect on Dietary Quality of Participation in the Food Stamp and WIC Programs*. ERS Food Assistance and Nutrition Research Report 9.

Wilde, P., P. Cook, C. Gundersen, M. Nord, and L. Tiehen. 2000. *The Decline in Food Stamp Program Participation in the 1990s*. ERS Food Assistance and Nutrition Research Report 7.

c) Book chapters / Invited reviews

Book chapter

Wilde, P. 2008. "Federal Communication About Obesity in the Dietary Guidelines and Checkoff Programs." In *Obesity, Business, and Public Policy* (Zoltan Acs and Alan Lyles, eds). Cheltenham, UK: Edward Elgar.

Invited book review

Wilde, P. 2008. Review of *The Omnivore's Dilemma: A Natural History of Four Meals*, by Michael Pollan. *Am. J. Agr. Econ.* 90(1): 285.

Wilde, P. 2000. Review of *The Analysis of Household Surveys: A Microeconomic Approach to Development Policy*, by Angus Deaton. *Am. J. Agr. Econ.* 82(3): 780-782.

i) Invited lectures and presentations

Wilde, P., and J. Llobrera. "The Economics of the Thrifty Food Plan." Presentations at: Association of Public Policy Analysis and Management annual meeting (November 2009); USDA Economic Research Service, RIDGE small grants conference (October 2009); Harris School, University of Chicago (September 2009); Friedman School, Tufts University (September 2009).

Wilde, P. "Supplemental Nutrition Assistance Program (Food Stamps)." Food Subsidy and Nutrition Policy Experts Meeting for the Robert Wood Johnson Foundation Commission to Build a Healthier America. November 2009.

Wilde, P. "Valuing Your Diet – An Economic Perspective." A briefing for staff of the U.S. House of Representatives, sponsored by the Council on Food, Agricultural, and Resource Economics (C-FARE) and the National Coalition for Food and Agricultural Research (National C-FAR). September 2009.

Wilde, P., L. Troy, and B. Rogers. "Food Stamps and Food Spending: an Engel Function Approach." USDA Economic Research Service, Fiscal Year 2009 Food Assistance and Nutrition Research Conference. December 2009.

Wilde, P., and L. Ausman. "Friedman Faculty Share Experiences with Technology Integration." Lunch and Learn Seminar, Friedman School, Tufts University. May 2008.

Wilde, P. "The Impact of Industry on Nutrition: An Academic Perspective." Friedman Symposium. Boston, MA. November 2007.

Wilde, P. "It's What's for Dinner: Nutrition Messages in the Federal Government's Commodity Advertising." Seminar series: Changing the Big Picture -- Social Programs and Policies That Shape Our Health. Johns Hopkins Bloomberg School of Public Health. Baltimore, MD. November 2007.

Wilde, P. "Household Food Security and Tradeoffs in the Food Budget of Food Stamp Program Participants: An Engel Function Approach." USDA Economic Research Service. Washington, DC. November 2007.

Wilde, P. "The Cost of a Healthy Diet: Considering the Thrifty Food Plan Approach from an Economic Perspective." American Agricultural Economics Association (AAEA) annual meetings. Portland, OR. July 2007.

Wilde, P. "Got Milk? Nutrition and Environmental Impacts of Federal Food Advertising." University of Massachusetts Amherst, Environmental Institute, Spring 2007 Lecture Series, May 2007.

Wilde, P., B. Rogers, N. Schloyer, A. Golla. "Food Stamps, Food Spending, and Food Security." American Agricultural Economics Association (AAEA) annual meetings. Long Beach, CA. July 2006.

Wilde, P. "Checkoff programs, dietary guidelines, and obesity." Presentations at: University of Baltimore (May 2005); Friedman School of Nutrition Science and Policy at Tufts University (May 2005); American Agricultural Economics Association, Providence RI (July 2005); Consumer Federation of America, Washington DC (September 2005); Public Health Advocacy Institute, Boston MA (September 2005); University of Illinois, Champaign-Urbana (October 2005); Boston University (January 2006); Association of Public Policy Analysis and Management (November 2006); Tufts University European Center, Talloires, France (June 2007).

Wilde, P. and M. Nord. 2005. "The Effect of Food Stamps on Food Security: A Panel Data Approach." Presentations at: American Agricultural Economics Association (AAEA) sessions of the Allied Social Sciences Association (ASSA) meetings (January 2005); Gerald Ford School of Public Policy, University of Michigan (January 2005).

Wilde, P. 2004. "The Uses and Purposes of the USDA Food Security and Hunger Measure: A Report for the Committee on National Statistics Panel on Food Security Measurement." Workshop on the Measurement of Food Insecurity and Hunger, Center for National Statistics, The National Academies. Washington, DC, July 2004.

Wilde, P. and C. Dicken. "Using County-Level Data to Study the Race and Ethnicity of Food Stamp Program Participants in California." American Agricultural Economics Association (AAEA) annual meetings. Montreal, Quebec, Canada. July 2003.

j) Non-print publications

Wilde, P. U.S. Food Policy: a Public Interest Perspective. Blog:
<http://www.usfoodpolicy.com> . Dec. 2004 - present.

Dicken, C. and P. Wilde. Food Stamp Program Map Machine. An interactive web-based mapping application for county-level food stamp information:
<http://www.ers.usda.gov/data/foodstamps/>.