BICYCLE INNOVATIONS: Designing Farm Implements for Small Farmers

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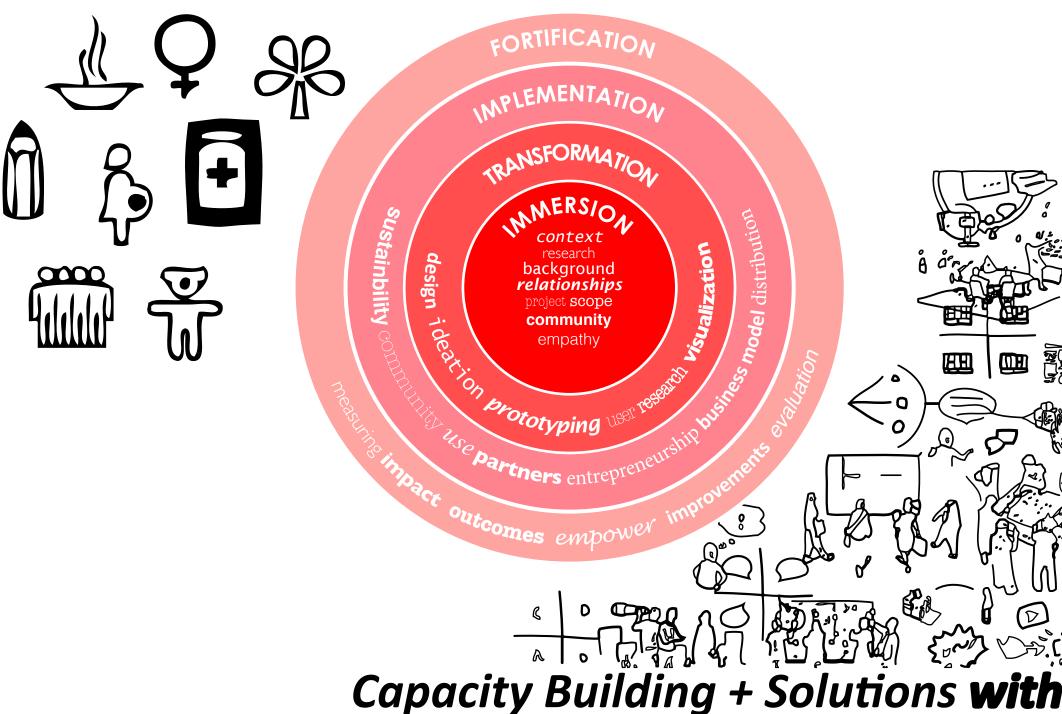
Design Impact is a non-profit organization, based in Cincinnati, Ohio, that partners professional designers with community organizations in India. These designers work on-site using Design Impact **embedded design process** with innovative organizations and the communities they serve to design and implement **life-im-proving solutions**.



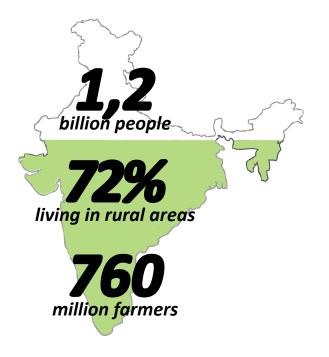
Foundation - India

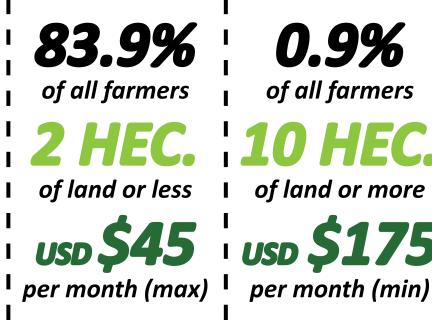
NIF's mission is to help India become an **inventive and creative** society and a global leader in sustainable technologies without social and economic handicaps affecting evolution and diffusion of **green grassroots innovations**.

Social Problems

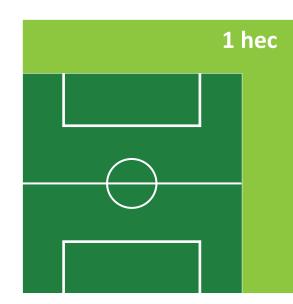




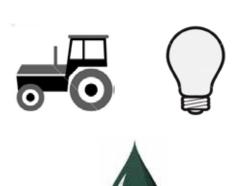




of all farmers of all farmers 1 2 HEC. 110 HEC. of land or less I of land or more USD \$45 | USD \$175



Limited acces to





Minimun Intake

| Rural 2400 cal | Urban 2100 cal | |
|-------------------|----------------|----------------|
| | Cal Intake | % of Poulation |
| Rural Avg. Intake | 2047 | 81% |
| Urban Avg. Intake | 2080 | 57% |







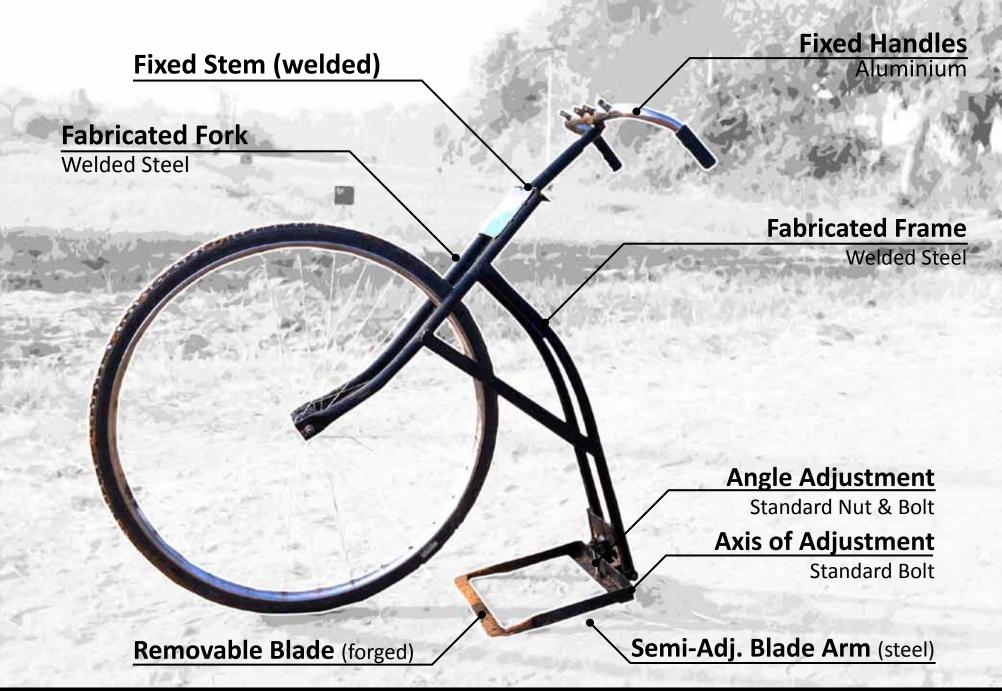








BICYCLE WEEDER



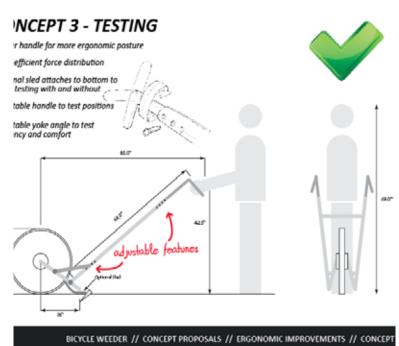








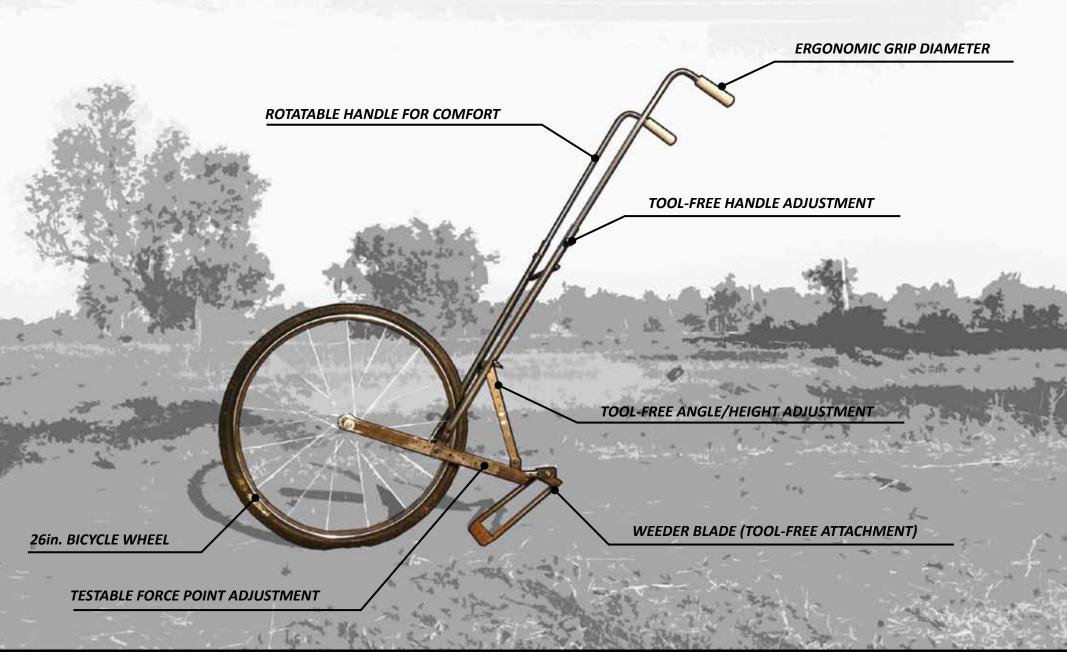






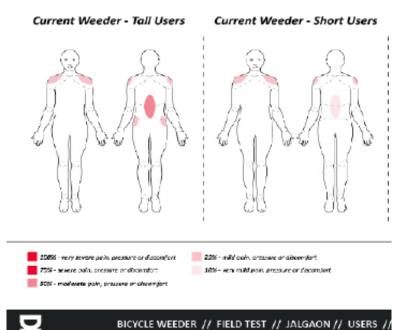


FIRST PROTOTYPE

















THE NEW PROTOTYPE

MATERIALS: AVAILABLE LOCALLY



EST. PRODUCTION TIME: 2-3 Days

DISTRIBUTION MODEL: Open Source

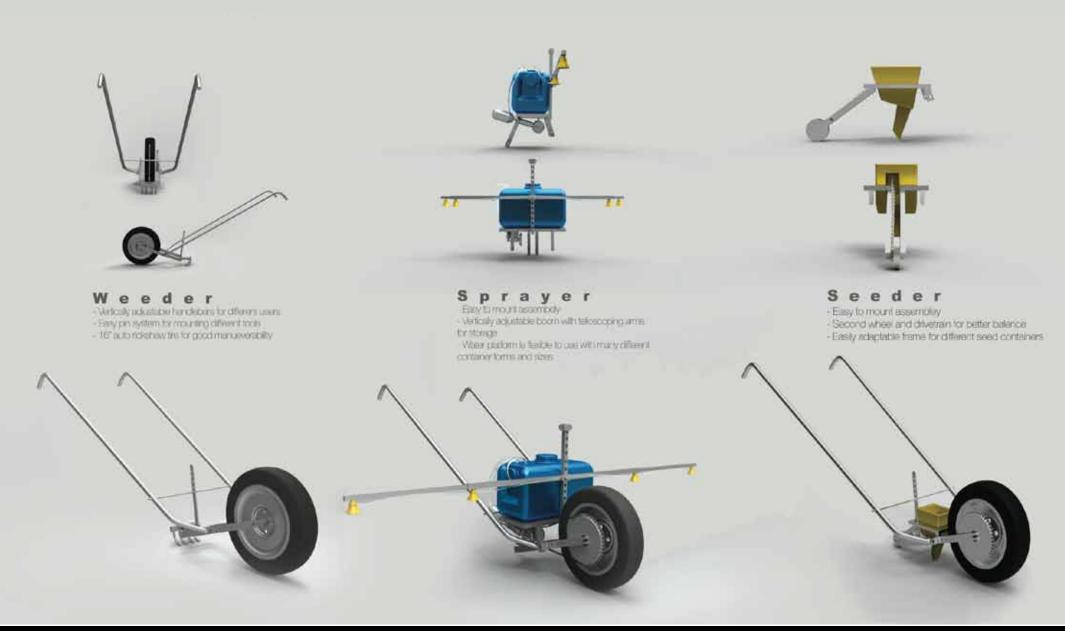




- ADJUSTABLE FOR ERGONOMIC POSTURE
- HANDLES SHORTENED FOR OPTIMUM FORCE
- EXTRA BRACING FOR ADDED RIGIDITY
- SMALLER WHEEL = CONTROL
- & MANEUVERABILITY



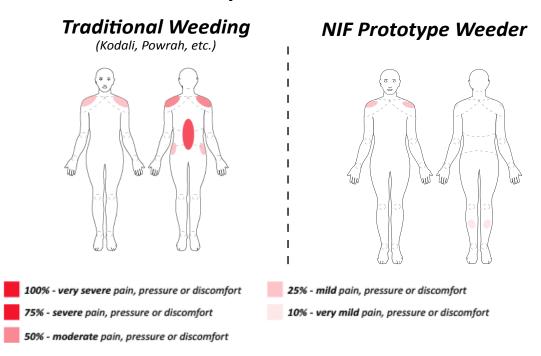
COMBO Weeder / Seeder / Sprayer





RESULTS + CONCLUSIONS

Body Pain Reduction



Time Saving



Comparative test trial reported: Farmers saved up to 3 hours/day after using the device.

Providing access to low-cost high-perfomance agricultural tools to small and marginal farmers will help them save time, reduce drudgery, increase work capacity and productivity.



Questions?



THANK YOU.

DI HQ

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DI FELLOWS

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